

# Moving Forward Together Improving Social Well-Being in Hamilton

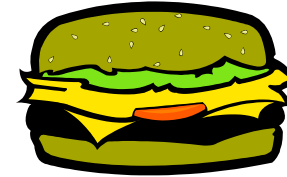
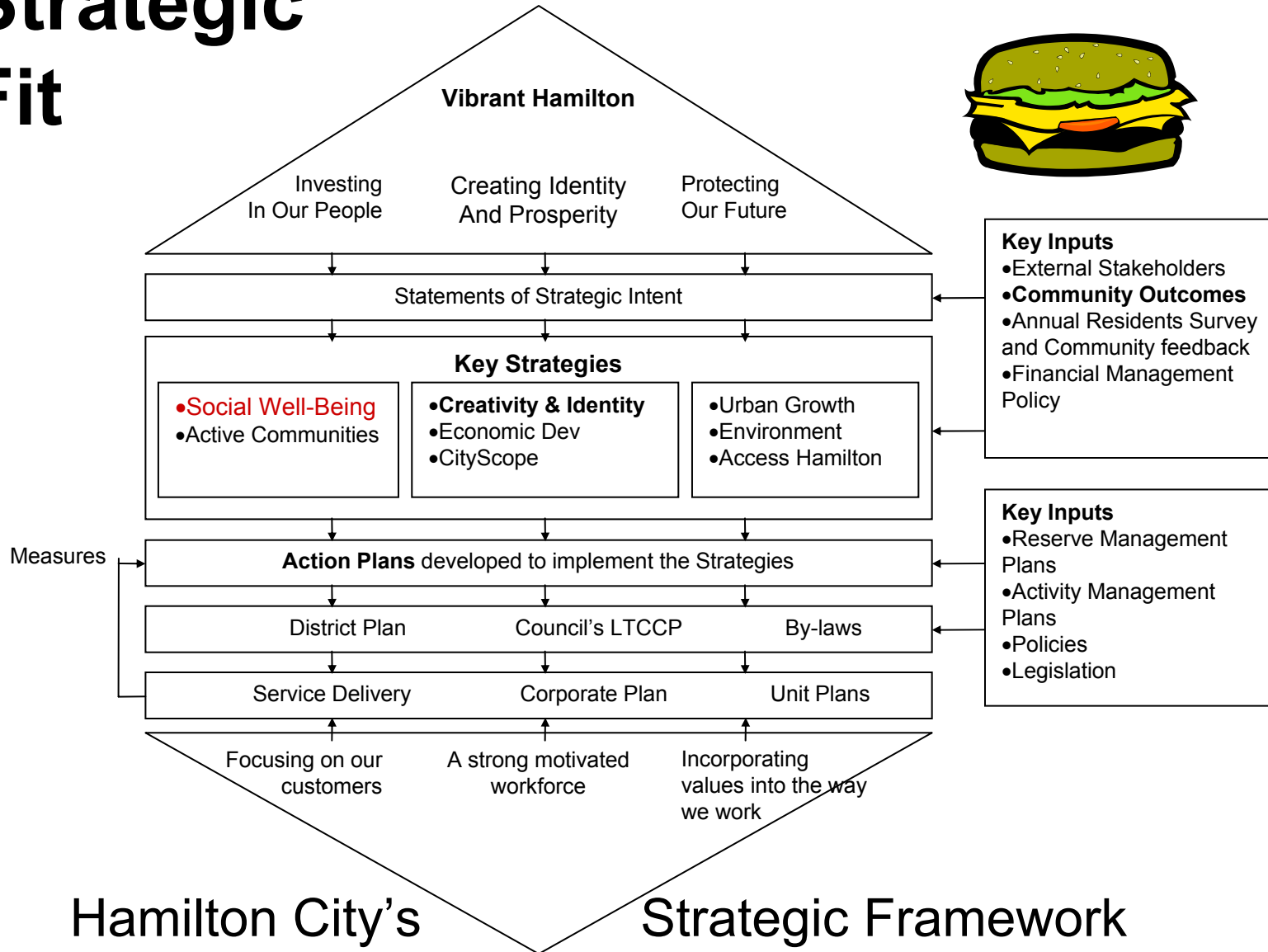


Social Well-being

# Scope of today

1. Introductions
2. Strategic fit
3. Partnerships
4. Process
5. Flagship projects
6. What did we learn?
7. Questions

# Strategic Fit



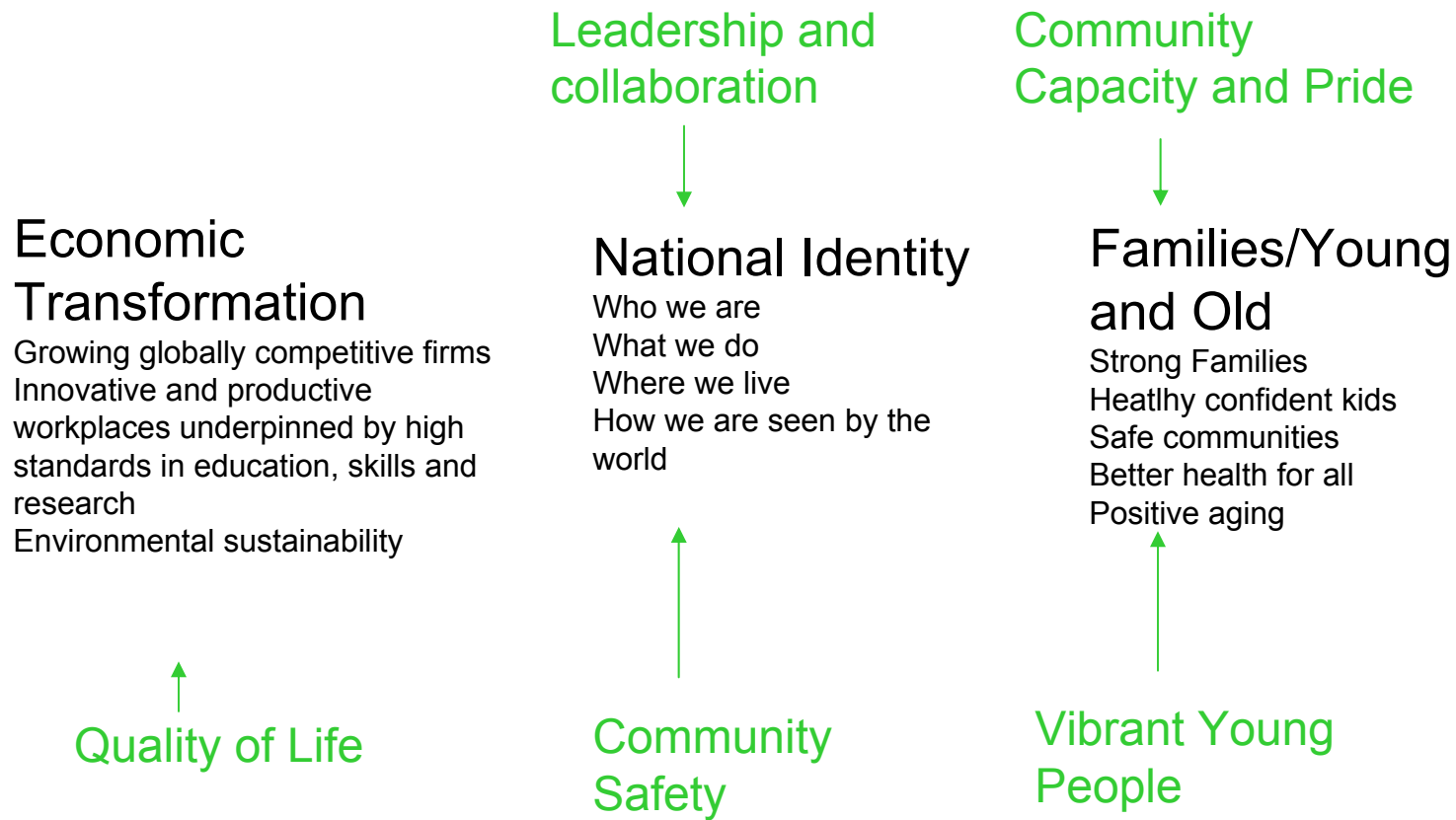
Social Well-being

Hamilton City's

Strategic Framework

Social Well-being Strategy

# Strategic fit



# Key Partnerships

## Social Well-Being Steering Group

- Ministry of Social Development
- Families and Community Services
- Ministry of Youth Development
- Child Youth and Family
- Ministry of Education
- NZ Police
- Waikato District Health Board
- Te Puni Kokiri
- Waikato Raupatu Lands Trust
- Social Services Waikato
- Te Rūnanga o Kirikiriroa
- Housing New Zealand
- Waikato PHO
- WINTEC
- Hamilton City Council

*Mayor Bob Simcock (Chair), Cr Pippa Mahood, Cr John Gower, General Manager Community Services, Sue Duignan*

# Process

- Steering Group - Terms of Reference
  - “To provide a level of governance for the development of the City Social Well-Being Strategy and a mechanism for ongoing collaboration between stakeholders to promote a Vibrant Hamilton”
- Agreed Chair
- Development timeframe, Aug 06 – Sept 07
- HCC project group (3) +
- Combined working group
- Agreed shared ‘language’

# Agreed Principles and focus

- **City Leadership** – strong commitment to a **collaborative leadership** approach.
- **Alignment** of existing programmes and **working collaboratively**.
- High levels of **buy-in** from steering group members.
- Results delivered by **joint flagship projects** (not new but better aligned)
- Steering Group members to become **signatories** to the final strategy

# Getting ready...research and benchmarking

(4 month lead in)



- Snapshot of Hamilton's current social well-being
  - Indicators
  - Data
  - Trends
  - Comparisons

# Scorecard Approach

## vibrant young people

Tama Tu, Tama Ora – Tama Moe, Tama Mate

Our young people are optimistic about their future.

- They have genuine hope, big expectations and are encouraged to take up challenges.
- They have safe, caring relationships which support their health and well-being.
- They have the skills and knowledge to confidently make choices about their future.
- Our rangatahi/young people have pride in their cultural identity.

### what are we measuring?



Participation in early childhood education • Qualifications of Hamilton School leavers • Truancy rates and absence rates • Early leaving exemptions • Modern apprenticeship numbers for Hamilton • Youth employment and participation rates • Youth satisfaction with their own lives in general (15-24yrs) • Youth involvement in social groups or networks (15-24yrs) • Youth frequency of being able to rely on people around them for support when feeling stressed (15-24yrs) • Youth frequency of feeling isolated or lonely (15-24yrs) • Youth suicide rates/self harm • Teenage birth rates • Youth mortality rates (0-14 years and 12-24)

### what do we know?

The measures show that the majority of children in Hamilton are participating in **some form of early childhood education**. Participation rates for Maori and Pacific island children have increased more rapidly than other ethnic groups over the last six years. This is a positive trend. We know that quality early childhood education programmes are important in preparing young children socially, physically and academically. Participation in early childhood education can help narrow the achievement gap between children from low income families and those from more advantaged families. In 2007, the government introduced subsidies to improve participation in early childhood education for families with children 3 years of age and older.

Hamilton has a significant youth population with 29% aged between 12-24. Increasing numbers of these young people are staying at school to achieve **qualifications** higher than NCEA Level 1. This was especially evident between 2003 and 2004 although the numbers

leaving without qualifications did show signs of rising again in 2005 (from 10.4% in 2004 to 13.9%).

We also know that the number of young people not attending secondary school is increasing. These young people are looking for something to do and are easy prey for petty crime, alcohol and drug abuse, and negative youth behaviour. A number of service providers in the city work with schools, families and young people to keep them in school.

**Youth employment has doubled since 2001.** In 2006, Hamilton's unemployment rate for youth aged 15-19 years was 13%. At the end of March 2006, 311 people under the age of 20 were on the unemployment benefit. The Modern Apprenticeship scheme, targeted at young people aged 16 to 21 years on entry, has shown a positive growth in numbers since 2002. This gives us a sense that **young people feel more optimistic towards training and apprenticeships.**

77% of Hamilton youth aged 15-24yrs rated their overall satisfaction

with life as 'very satisfied' or 'satisfied'. However their life-satisfaction ratings were lower than residents of other ages. Youth were more likely to **belong to networks** at school or work, or an online community or interest group than other residents.

Many young people cite a need for more free programs to connect them and to give them things to do in community. Specifically, this is an issue for youth who live in low-income areas.

Christianity has emerged as an attractive option for belonging for some young people. This is reflected in the numbers of youth attending churches and youth groups. The emergence of new youth cultures are seen by youth workers as largely a positive sign of youth vibrancy. These cultures provide important social networks and a sense of belonging. **74% of 15-25yrs olds said they never or rarely felt isolated or lonely.** They were still, however, more likely to feel isolated or lonely than all other age groups.

# Theme Areas / Shared Outcomes

## **CITY LEADERSHIP/COLLABORATION**

Hamilton is a great city and we firmly believe that we can make it even better. This is why we have joined forces

## **COMMUNITY CAPACITY AND PRIDE**

As a unity of social development agencies, we lift our city

### **VIBRANT YOUNG PEOPLE**

Our young people optimistic about their future

### **QUALITY OF LIFE**

Our people truly enjoy their quality of life

### **COMMUNITY SAFETY**

Our homes, our neighbourhoods and our city are safe places.



# shared outcomes

for Hamilton's Social Well-being Strategy.

## city leadership/ collaboration

Na tou rourou, Na taku rourou ka ora ai te Iwi

Hamilton is a great city and we firmly believe that we can make it even better. This is why we have joined forces. By working together...

- our skill, knowledge, and financial resources are magnified
- our evolving leadership network enables greater dialogue, action and progress
- the partnership between Maori and the diverse non-Maori population is strengthened and guides our shared work
- our voice of advocacy is clearer, louder, and more penetrating.

## community capacity and pride

Maa Pango, Maa Whero, ka oti ai te mahi

As a unity of social development agencies, we lift our city so that...

- People are truly vibrant. They feel empowered to do well, and take pride in their contributions.
- Our elders/kaumatua are respected and valued.
- Children are nurtured and whanau/family bind our communities together
- People, especially our youth are actively contributing to the leadership of our city.
- People take responsibility for themselves and celebrate the communities in which they live.
- Iwi, Hapuu, and Marae are flourishing.
- People value and foster their own culture while respecting the cultural perspectives of others.
- People can afford to live and are able to determine their future.

## vibrant young people

Tama Tu, Tama Ora – Tama Moe, Tama Mate.

Our young people are optimistic about their future.

- They have genuine hope, big expectations and are encouraged to take up challenges.
- They have safe, caring relationships which support their health and well-being.
- They have the skills and knowledge to confidently make choices about their future.

## quality of life

Ma te whakaaro nui ka hanga ai te whare a, ma te matauranga ka u ai.

Our people truly enjoy their quality of life.

- They have access to decent, affordable, healthy homes.
- Their homes are a haven of wellbeing and security.
- Their incomes meet everyday needs and allow for real choices about how they live and play.

## community safety

He aha te mea nui o te ao? He Tangata, He Tangata, He Tangata!

Our homes, our neighbourhoods and our city are safe places.

- Communities are free from crime and people live without fear.
- Our children and young people are free from abuse and neglect.
- The right support is there to prevent family violence and help people overcome destructive behaviours.

outcomes

Social Well-being

# Social Well-being Strategy

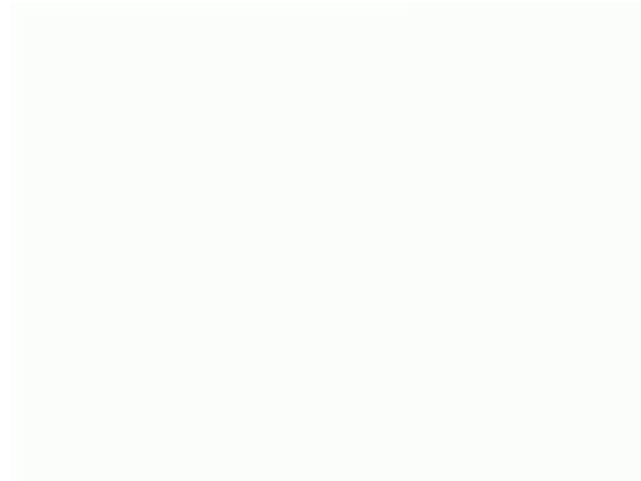
## Flagship projects

- Ongoing SWBS Leadership Forum
- Communities First – Coordinated support for families – One Stop Shop
- Poets Corner Community renewal
- Tainui rangatahi summit
- Cool things for youth to do that don't cost much
- Young people and gangs
- Family Violence
- Economic Development through home ownership
- Independent housing for older people

# Criteria for Flagship Projects

1. **Innovative** approach/ demonstrates best practise thinking that addresses a root cause or several issues
2. Strong commitment from **lead agency**
3. Potential **funding** source(s) available
4. Strengthens **relationships** and builds collaboration skills (the right partners are involved)
5. **Action** focused and able to gain national profile and **leverage** for the city

# Poets Corner Community Renewal Case Study



Social Well-being

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# Challenges and lessons

- Collaboration = Herding cats
- Effective relationships – critical success factor
- Exploring differences with a common purpose
- Aligning national drivers with Hamilton aspirations
- Maintaining momentum....*moving forward together*
- Ongoing communication
- Ongoing hard work
- Success is a magnet for buy in – celebrate and profile
- LTCCP 2009 - 2019

**Questions?**

[www.hamilton.co.nz](http://www.hamilton.co.nz)

Social Well-being