



A Porirua City Community Outcome snapshot

some of the issues presented in *Porirua City Wellbeing – Community Outcomes Monitoring Report 2007*

Outcome six

City Life

A vibrant and creative city that fosters a sense of safety, belonging and inclusion

Key indicators in achieving progress:

- A City which values and celebrates its natural beauty, its ethnic diversity and its historical and cultural richness
- People having a sense of both personal and community safety in their homes and community
- Open and inclusive processes that provide opportunities for people to be involved in deciding upon and participating in the future direction of Porirua
- Encouraging, nurturing and celebrating innovation and creativity in all aspects, including arts, business and education
- A City where all aspects of City life are accessible to people irrespective of age, gender, disability or other diversity



Heartening results

The cultural diversity of Porirua City is viewed positively by residents

People's sense of safety in the City is not significantly better or worse than national results

Troublesome results

High number of injuries in the home

Cultural diversity – viewed positively

Porirua is an ethnically diverse city. In 2006, two thirds of residents surveyed agreed with the statement that greater cultural diversity makes Porirua City a better or much better place to live, ranking third after Wellington and Dunedin.

Perspectives on impact of cultural diversity on Porirua City

Source – Quality of Life Survey 2006

- **Overall:** Majority of residents felt positively towards increased cultural diversity (65%) stating it made Porirua City: a much better (20%) or better (44%) place; no difference (31%), worse (4%), much worse (1%).
- **Ward:** West slightly more likely; North significantly less likely to view diversity positively.
- **Age:** 50-64yrs significantly more likely; 15-24 slightly less likely to view cultural diversity positively (although biggest proportion of 'makes no difference').
- **Ethnicity:** Pacific people slightly more likely to view diversity positively.
- **Gender:** both positive (M 64%/ F65%).
- **Income:** \$40-\$70k & \$71-\$100k slightly more likely; >\$20k slightly less likely to view diversity positively.

Injuries – higher in the home

Safety in the home and workplace is important in Porirua City. Claims for injuries in the home increased 41% (16% nationally) between 2004/05 and 2005/06.

ACC Injury Claims in Porirua City

Source: ACC

	2004/05	2005/06
Work	215	193
Sport	111	132
Injury in the home	3,038	4,274

Sense of safety

People's sense of safety in the City is positive and generally stable, and not significantly better or worse than national results.

Porirua City Residents' views on Safety

Source: Quality of Life Survey

	Porirua City 2004	2006	12 Cities 2006
Feel safe in neighbourhood after dark (Very or fairly safe)	71%	83%	78%
Feel safe in the City Centre during the day (Very or fairly safe)	n/a	94%	92%
Feel safe in the City Centre after dark (Very or fairly safe)	46%	49%	50%

Local story: A sense of safety

Porirua Community Guardians, most visible in their fluorescent green, was formed in 2003 with a strategic focus on reducing 'fear of crime' in Porirua City.



“ Perception is everything. If people believe a place is unsafe they won't come and they will tell others that they believe a place is unsafe. This can become a self-fulfilling prophecy especially if local people reinforce impressions that a place is unsafe. All this can have a detrimental effect on Porirua's ability to attract people, investment and can lead to antisocial behaviour and decay.”

Dallas Crampton, Coordinator of Porirua Community Guardians (Source: Canopy Connection newsletter, March 2007)

Where to from here?

Council will be talking to a wide range of Government and City groups about how we can respond to these issues as a City. If you would like more information or want to be part of this work, please contact:

Social, Economic & Planning Team
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Further information

This is just a small snap shot of the more detailed set of indicators and measures used to address progress toward this Outcome and other Community Outcomes that can be found in the Porirua City Wellbeing Report 2007 available from www.pcc.govt.nz or at the Council Offices, Cobham Court or at the central and local libraries.

NOTE: The Porirua City Wellbeing – Community Outcomes Monitoring Report 2007 reports on the 8 Community Outcomes established at the time of the 2004-14 Long Term Council Community Plan. The Outcomes for 'City Life' and 'Welcoming City' were subsequently merged.