



A Porirua City Community Outcome snapshot

some of the issues presented in *Porirua City Wellbeing – Community Outcomes Monitoring Report 2007*

Outcome eight

Welcoming City

A city that is recognised as a welcoming and dynamic place

Key indicators in achieving progress:

- A city that welcomes visitors and embraces new residents
- People of all ages participating in community and city-wide events and activities

Heartening results

Porirua City residents generally report positive contacts with their neighbours

Porirua City has a wide range of well-attended city festivals and events, with high levels of satisfaction

Troublesome results

Lack of detailed data on experience of visitors to Porirua City hinders understanding of the issue

Neighbourhood contact –positive

People's views about neighbourhood contact are a good indication of community connectedness and support. For outright positive contact with neighbours, Porirua City ranked second of 12 New Zealand cities, and above the 12 cities average for each ethnic group.

Levels of Outright Positive Neighbourhood Contact (visits/small favours) in Porirua City

Source: Quality of Life Survey

	Porirua City		12 Cities
	2004	2006	2006
NZ European	85%	84%	78%
Māori	83%	76%	72%
Pacific Peoples	81%	72%	64%
Asian/Indian	76%	80%	62%



Festivals and events – wide range and well-attended

Porirua City hosts a range of well-attended festivals and city events (eg Festival of the Elements, Creekfest, Conservation Week, Grand Traverse multisport event). Satisfaction with festivals and events is high amongst both attendees and residents overall.

Porirua City Festivals and Events –attendance and satisfaction

Source: Porirua City Council Annual Satisfaction Survey

	2005	2006	2007
Attendance	92%	92%	96%
Satisfaction (very/fairly satisfied)	85%	84%	87%

Local story: Festival of the Elements

The Festival of the Elements is one of the country's biggest celebrations of Waitangi Day. For the past 10 years it has been an annual event attracting larger crowds each year. On Waitangi Day 2007 an estimated 35,000 people attended. As a result of the planning and success of the festival the Porirua Community Arts Council won the 2006 Wellington Airport Community Award.



The fact that we have this wonderfully rich and diverse mix of cultures here in the city stems from the Treaty of Waitangi, which has made it possible. We see this as a cause to celebrate saying, 'Hey, it's the Treaty which makes us what we are. Let's rejoice and be glad'.

Bob Cater, Chair, Porirua Community Arts Council

Where to from here?

Council will be talking to a wide range of Government and City groups about how we can respond to these issues as a City. If you would like more information or want to be part of this work, please contact:

Social, Economic & Planning Team
Strategy & Planning Group
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Further information

This is just a small snap shot of the more detailed set of indicators and measures used to address progress toward this Outcome and other Community Outcomes that can be found in the Porirua City Wellbeing Report 2007 available from www.pcc.govt.nz or at the Council Offices, Cobham Court or at the central and local libraries.

NOTE: The Porirua City Wellbeing – Community Outcomes Monitoring Report 2007 reports on the 8 Community Outcomes established at the time of the 2004-14 Long Term Council Community Plan. The Outcomes for 'City Life' and 'Welcoming City' were subsequently merged.

