Week beginning	Aug 14	Aug 21	Aug 28	Sept 4	Sept 11	Sept 18	Sept 25	Oct 2	Oct 9	Oct 16	Oct 23	Oct 30	Nov 6	Nov 13	Nov 20	Nov 27	Dec 4	Dec 11	Jan 22
Scope project……	x																		
Final plan		x																	
Printing design				x															
Printing -order					x														
Deliver printing							x												
Receive pedometers								x											
					x														
Lunchtime Meetings								5th							23rd				
ID key messages	x																		
Deliver key messages									x	x		x	x	x	x	x	x	x	
Media release				x					x						x				
Inform all staff				x															
And CEO invite staff							x												
Staff signed up									x										
Identify staff ‘agents’					x														
Resources to staff								x											
Deliver incentives									x	x	x				x	x	x		
Challenge begins									x										
Best walk comp?												x	x	x					
Other activities									x	x	x	x	x	x					
Second phase begins															x				
						x													
Everydaily letter				x					x	x		x		x	x	x	x	x	
Questionnaire to staff																		x	
Evaluation scope			x																
Evaluation complete																			x