

# Registration Brochure

## 2007 community plan conference

certainty in an  
uncertain world

20-21 September 2007

InterContinental Wellington, Grey Street, Wellington

PRESENTED BY



PRINCIPAL SPONSOR



## PURPOSE OF CONFERENCE

This conference will bring together local government managers and staff involved in the community planning process and other agencies working with the sector to define and deliver community outcomes. The theme for 2007 is '**certainty in an uncertain world, seeing what lies beneath**'. The programme was designed by a team of practitioners currently working in the sector, and includes several case studies which give this year's conference a practical focus.

The programme for 2007 has been designed with four broad themes in mind:

- Relationships
- Partnerships and communities
- Different approaches
- The planning environment

Its aims are to:

- address key strategic issues under each of these themes as councils move towards the 2009 LTCCP
- give local government staff who are involved in planning and decision-making, the opportunity to discuss and share good practice ideas
- look at the relationships between people, organisations and the community, in conjunction with the different processes that make for successful LTCCP planning
- identify the conversations that need to take place throughout the planning process
- explore challenges, lessons and good practice through practical case studies
- help make the next round of LTCCPs more strategically focused

## WHO SHOULD ATTEND THE CONFERENCE

- Chief Executives
- Asset Managers
- Strategic Planners
- Corporate Planners
- Community Development Planners
- Community Consultation staff
- Central Government staff who work with local government

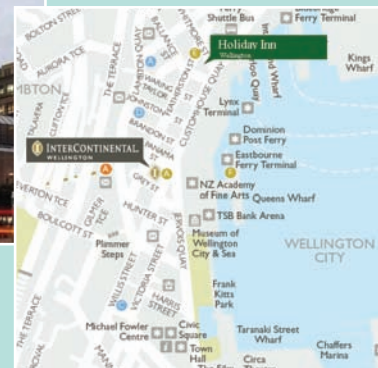
...and anyone who works on community outcomes to meet community needs



## GENERAL INFORMATION

### THE VENUE

InterContinental Wellington is the only Internationally branded 5 star service hotel in New Zealand's capital and just 8 kilometres from the airport. This stylish contemporary hotel is located opposite Wellington's Harbour and at the centre of Wellington's political, commercial and corporate worlds.



It is close to all of the capital's attractions, including:

- Te Papa Museum of New Zealand
- Wellington Cable Car - Lambton Quay
- Wellington Botanic Gardens - Tinakori Road
- Wellington Waterfront - Queens Wharf
- Great shopping, dining and entertainment

### ACCOMMODATION

Your conference registration fee **DOES NOT include accommodation**. Accommodation booking forms for the InterContinental Wellington and the Holiday Inn are included with this brochure. Please complete the form and fax it back directly to the hotel of your choice to secure your conference accommodation.

**PLEASE NOTE:** *As this is the same week as the Wearable Art Awards in Wellington, accommodation will only be held for us until 18th July.*

*Please ensure that you register early and book your accommodation with the hotel of your choice before that date !!*

### STANDARD OF DRESS

This conference is about being comfortable, so dress standard is tidy casual.



## FACILITATOR



**Mary-Alice Arthur**, Director, SOAR

Mary-Alice Arthur is a facilitator for inspired change, ConferenceWeaver, a Storyteller & Mythmaker and an aspiring social artist in her own Wellington-based consultancy, SOAR (Significant Orientations, Amazing Results). Her clients include public and private sector organisations, associations and community groups.

Mary-Alice's work demonstrates her belief that the wisdom is in the group, our stories are the key to unleashing our knowledge and that life is too short to have a boring event.

Known for stimulating, thought provoking and humorous presentations, Mary-Alice has presented in Australia, Fiji, Mexico, Malaysia, Taiwan, Singapore, Canada and the USA. She has performed as a storyteller at the Glistening Waters Storytelling Festival in New Zealand, the Asian Storytelling Congress in Singapore and the National Storytelling Festival in Jonesborough, Tennessee.

## KEY SPEAKER



**Bruce Robertson**, Assistant Auditor-General, Local Government, Office of the Controller and Auditor-General

Bruce joined our Local Government group in July 2004. He manages the Local Government group, which manages the audit requirements for the local government and environment sectors as well as the audit requirements for a number of local government related sectors including council-controlled organisations, energy companies, licensing trusts, and port companies. Bruce also manages the Office's key relationships with local authorities, sector groups, and ratepayers.

Before joining us, Bruce was an audit director for Audit New Zealand in its Southern Region. He is a Fellow of the Institute of Chartered Accountants of New Zealand and gained his Commerce and Arts qualifications from the University of Otago.



## KEY SPEAKER



### **Rod Oram**, Economic Commentator

Rod Oram has 30 years' experience as an international financial journalist. He has worked in Europe and North America for leading publications such as the Financial Times of London. He is currently Contributing Editor at Unlimited magazine, a columnist for the Sunday Star-Times; a regular broadcaster on radio and television; a frequent public speaker on business and economic issues; and an occasional correspondent for the Financial Times. He was Editor of the Business Herald section of the New Zealand Herald, 1997-2000.

Rod is an adjunct professor in the New Zealand Centre for Innovation and Entrepreneurship at Unitec. He was a triple winner as Newspaper Columnist of the Year and Magazine Feature Writer of the Year (both in the business category) and recipient of New Zealand Trade & Enterprise's Travel Scholarship in recognition for his writing on NZ innovation.



## CONFERENCE PROGRAMME

THURSDAY 20TH SEPTEMBER 2007

8.00-9.30 **Registration**

9.30-9.45 **Welcome and Introduction**

**Mary-Alice Arthur**  
Conference Facilitator

9.45-10.30 **Amendments and Significance, The Grey Bits**

The Office of the Auditor-General will give the feedback on the 07-08 Annual Plan reviews and an overview of their Iceberg Model.

Emphasis is on the grey areas around the criteria for interpreting and judging 'significance', as well as looking at what triggers amendments and how to measure council performance through the LTCCP.

**Bruce Robertson**, Assistant Auditor-General,  
Local Government Office of the Auditor-General

10.30-10.50 **MORNING TEA**

10.50-11.40 **The Tip of the Iceberg**

This session looks at key strategic planning issues for the next few years. It challenges the assumptions we make and their impacts on our work. It is designed to spark ideas, challenge current thinking and identify common issues.



**Paul Wylie, CEO**  
**Tasman District Council**

I couldn't wait for success, so I went ahead without it.



**Dianne Turner, Chief Executive, Whakatane District Council**

I was responsible for the development of Whakatane District Council's first LTCCP in 2004 in an organisation that was ill prepared for the implementation of the 2002 legislation. I was supposed to do the same for the job 2006 edition, but my attention was diverted by being the Matata Recovery Manager at the time. 2009 provides the third opportunity to do things well for our community – barring another disaster!

### 11.40-12.00 “The Interface Matters!”

Investing in the whole iceberg (not just the tip) is a key to collaborative solutions around Community Outcomes. This presentation will explore current practice and issues around developing multi-level relationships between local government and “other organisations and groups capable of influencing either the identification or the promotion of community outcomes”.

**Barbara MacLennan and Suzanne Sinclair,**  
*Relationship Managers, on behalf of the Interface Team,  
Department of Internal Affairs*

### 12.00-12.30 The “S” Word Again! - How to Determine Significance; A Local Authority Case Study

This case study will illustrate one council's approach to determining significance in a situation where the judgement could have gone either way.



**Simon Markham, Manager, Policy & Strategy  
Waimakariri District Council**

Too old for a paper run, too young to retire and like all policy wonks, usually able to string a couple of words together for a bit of a talk.

### 12.30-1.30 LUNCH

### 1.30-2.45 Talking the Talk - Discussion Groups to Explore Questions, Find Answers and Share Ideas on Engaging with the Community

**1.30-1.45** Introduction and overview to clarify the purpose and process for the discussion groups



**Mark Allen, Strategic Advisor, Waitakere City Council**

I live at Te Henga on Auckland's west coast in an earth house. I'm a volunteer firefighter, have 1949 bus and tread the theatrical boards. My addictions include The West Wing, Russell Brown's Public Address website (<http://publicaddress.net/default,4101.sm>) and the occasional boutique brewed beer.



**1.45-2.45** Small discussion groups of similar councils work on clarifying issues, looking at new perspectives and finding answers to key questions such as:

- **How do we ensure that our communities own community outcomes ?**
- **How do we know whether communities want to be engaged? How meaningful is our process?**
- **How can we consult smarter?**
- **How do, and indeed should, we set priorities?**

**2.45-3.10 JIGSAW 2 – The LTCCP Jigsaw Revisited**

- A preview of the contents of the up-coming JIGSAW 2 workshops that the SOLGM Opus Business School will be running later this year

*Members of Project Team*

**3.10-3.30 AFTERNOON TEA**

**3.30-4.30 Major Forces of Change**

The outside world is changing and global issues are becoming better and more widely recognised. The biggest issue currently on the table is climate change, but there are many more. How do these major issues affect long term planning at local and regional levels? How do they change the relationships between local authorities and regional councils? .... Between local and central government ? .... Between all levels of government and the communities they serve??

*Rod Oram, Economic and Political Commentator*

**4.30-4.45 Wrap up of day one**

*Mary-Alice Arthur*

**4.45-6.30 (Optional) Screening of the documentary 'The Inconvenient Truth'**

**6.30-7.00 Pre-dinner drinks and nibbles**

**7.00- Themed Conference dinner at the Intercontinental**



## CONFERENCE PROGRAMME

FRIDAY 21ST SEPTEMBER 07

**8.30-8.45 Welcome back and warm-up**

*Mary-Alice Arthur*

**8.45-9.45 Identifying and Prioritising the Strategic Issues; different approaches**

- One of the most important steps in any long term planning is identifying the strategic issues for the community and the organisation. Once identified these issues then need to be prioritised. There are different ways to go about these critical steps. This session looks at some of the key points from different angles, such as:

- **Talking with the community about long term issues in a short term world**
- **How do we know what the issues will be in 10 years time?**
- **Working with conflicting community opinions**



**Tony Migual, Snr Asset Manager, Waitakere City Council**



**Graham Spargo, Project Director, Wellington Regional Strategy**

As Project Director, the major focus for me over the last two years has been the Wellington Regional Strategy (WRS). Pursuing the goal of promoting 'prosperity and quality of life' takes on greater meaning when I think about the future my 3 school aged children will inherit.

**9.45-10.00 SOLGM Strategic Planning Leadership Group**

- SOLGM now has a strategic management working party to address issues related to strategic planning and leadership. The members will introduce themselves and give an overview of the purpose of the group and what it aims to achieve.

*Members of the Strategic Planning Leadership Group*

**10.00-10.30 MORNING TEA**

**10.30-11.15 Partnerships – Working with Other Organisations**

- Local authorities cannot do it all on their own. It takes many agencies



to meet community needs. Long term community planning includes developing collaborative, co-operative relationships.

The keys to making these relationships work are an efficient and effective partnering framework, clarity about each organisation's role, a common language and shared goals.

These case studies will look at some of the challenges, lessons learned from working in partnership with other organisations, what works well and what could have been done better.

### **1) City Plan – Outcomes to Implementation, the Transparency & Accountability Workbook**



***Stella Ford, Manager Strategy and Policy,  
Manukau City Council***

As the Manager Strategy and Policy at Manukau City Council, my job is planning our tomorrows today.

### **2) Adapting Health Impact Assessment for Local Government**



***Jacqui Irwin Lawless, Strategic Planning Adviser,  
Nelson City Council***

I'm lucky enough to work as a Strategic Planner in Nelson where I make full use of the surrounding environment and benign climate. I live in a seven person extended whanau household where our garage is full of bikes rather than cars.

## **11.15-12.15 Performance Measures**

- Performance management frameworks and key performance indicators (KPIs) aim to ensure that services are fulfilling expectations, projects stay on track and that timeframes for deliverables are met. We have to monitor the delivery of community outcomes and the LTCCP, and develop common practices. More national standards may be on the horizon for local authorities. In these case studies, 2 councils share their very different approaches to Performance Measurement Frameworks.

### **1) Answering the Right Questions**



***Andrew Boyle, Head of Community Planning,  
Palmerston North City Council***

I do the planning for Community Outcomes and the LTCCP and I am a rural fire volunteer with the Council. It is sometimes hard to tell which is which.



## 2) 6 Measures and No Targets for Next LTCCP



### **John Cooney, CEO, Central Otago District Council**

Being married and having co-parented four children has meant the continuing need to work over the past 22 years. In both endeavours through many failures, smacks and mistakes I have learned all I know about understanding and managing performance. None of it involved having a host of measures!

## 12.15-1.15 LUNCH

### 1.15-2.15 **Reality Check – Long Term Financial Planning and the Real World**

– In the real world, we need to balance good outcomes and meeting the needs of the community with sustainable financial strategy. It's time for a reality check. What are the issues?

- Financial constraints on councils
- Managing debt, risk and intergenerational equity
- Revaluation of assets and funding depreciation
- Outside factors that affect financial planning



### **Athol Stephens, General Manager Finance and Corporate Support, Dunedin North City Council**

I have been asked to present on this subject because I am innately skeptical (even more so since the Ribena case). I do like courses though, particularly those interspersed at regular distances with areas of green marked by 4 inch diameter holes

### 2.15-3.15 **The Light at the end of the Tunnel**

- Open discussion and questions with the Office of the Auditor-General. What does the OAG expect of councils in the lead up to the 2009 LTCCP? What will they be looking for? Ask about anything you ever wanted to know, but were too afraid to ask. **DON'T LEAVE THIS SESSION WITH UNANSWERED QUESTIONS!**

**Bruce Robertson, OAG**

### 3.15-3.30 **Conference Wrap-up**

**Mary-Alice Arthur**



# 2007 Community Plan Conference

*certainty in an uncertain world*

20-21 September 2007

## REGISTRATION FORM

Please return your completed Registration Form by Monday 10th September to:

**Carolyn Lampp, Event Coordinator, SOLGM Opus Business School**

**Society of Local Government Managers, PO Box 5538, Wellington**

**Ph: 04-924 1243, Fax: 04-494-6259**

**Email: [clampp@solgm.org.nz](mailto:clampp@solgm.org.nz)**

*Please print clearly*

### DELEGATE

Full Name:

Business Title:

Organisation:

Postal Address:

Email Address:

Telephone (Bus):

Fax (Bus):

Are you personally a SOLGM Member? Yes / No

Special Dietary Requirements? Yes / No (if yes, please specify)

### FEE AND PAYMENT INSTRUCTIONS

**Conference fee for SOLGM Members is \$604.00 plus GST (total \$679).**

**Conference fee for Non-members is \$ 665 plus GST (Total \$747)**

- Enclosed is a cheque made payable to SOLGM Opus Business School.
- Payment will follow by cheque/direct credit.
- Please send an invoice. (Purchase order number MUST be supplied).

*My purchase order number is:*

SOLGM GST Number is 49 723 490

**Please Note: The conference fee DOES NOT include accommodation. You will need to book your own accommodation, if required. Accommodation booking forms for the Wellington Intercontinental and Holiday Inn are included with the registration brochure and should be faxed directly to the hotel of your choice before 18th July to secure your accommodation.**

### CANCELLATIONS AND REFUNDS

If cancellation of registration is received 7 days or more prior to the start date of the conference, the registration fee will not be invoiced, or if pre-paid, a full refund will be given.

If cancellation of registration is received less than 7 days prior to the start of the event, or in the case of registered non-attendees, the registration fee will be payable in full and no refunds given.

Once a completed registration form has been received any cancellation request must be made in writing by fax to 04-494-6259 or email to [sduncan@solgm.org.nz](mailto:sduncan@solgm.org.nz)



## THIS IS AN **IMPORTANT NOTICE** TO LOCAL GOVERNMENT COMMUNITY PLAN CONFERENCE DELEGATES

The "World of Wearable Art" will be on in Wellington at the same time as your event. As accommodation in the city will be at a premium, our block booking at the InterContinental Wellington **will only be held until 18th July 2007**. After this date, rooms will be available to you on a space available basis, still at the Conference rate.

**Please book early to guarantee yourself accommodation**

### ACCOMMODATION RESERVATION FORM



**INTERCONTINENTAL.**  
WELLINGTON

**19th – 20th September 2007 InterContinental Wellington**

2 Grey Street, Wellington Ph 0064 4 4722 722 Fax 0064 4 495 7863  
Email: Reservations\_wellington@interconti.com

#### ACCOMMODATION DETAILS

ETA .....

Arrival date ..... Departure Date .....

First Name ..... Surname .....

Mailing Address .....

Country of Origin .....

Telephone ..... Fax .....

Room Types: Run of House

Run of House \$225.00 Including GST per night, room only

Single

Twin

Smoking

Non Smoking

Number of Guests .....

#### PAYMENT INFORMATION

Credit Card: Visa MasterCard Other .....

Credit Card Number ..... Exp .....

Card Holder Signature .....

All room types are subject to availability. Cancellations received less than seven days prior to arrival and no shows will be billed for one night's accommodation



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**ACCOMMODATION RESERVATION FORM**



**19th – 20th September 2007 Holiday Inn Wellington**

75 Featherston Street, Wellington Ph 0064 4 499 8686  
Fax 0064 4 498 3763 - Email: Res@holidayinnwellington.co.nz

**ACCOMMODATION DETAILS**

ETA .....

Arrival date ..... Departure Date .....

First Name ..... Surname .....

Mailing Address .....

Country of Origin .....

Telephone ..... Fax .....

Room Types: Standard

Run of House \$195.00 Including GST per night, room only

Single

Twin

Smoking

Non Smoking

Number of Guests .....

**PAYMENT INFORMATION**

Credit Card: Visa MasterCard Other .....

Credit Card Number..... Exp.....

Card Holder Signature .....

All room types are subject to availability. Cancellations received less than seven days prior to arrival and no shows will be billed for one night's accommodation

