

## Long Term Plans? Compliance or Opportunity



The slide features a blue textured background. At the bottom, there is a horizontal strip containing the Tasman District Council logo on the left and right, and a central collage of scenic images including a rainbow, a waterfall, and agricultural fields.

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## Iceberg Model? or Bull sh\*t?



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Forward thinking? Strategic? Realistic? Proactive?	<b>or</b>	Jargon? Waffle? Reactive?
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➤ Where do we want to go?  
➤ How many people will we serve?  
➤ How many will pay for all this?

The Tasman District Council logo is shown at the bottom left and right of the blue box. In the center, there are four small images: a sunset, a beach, a waterfall, and a field of crops.

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- Should we plan to lead?  
**or**  
plan to follow?
- Making a difference?  
**or**  
talking about it?



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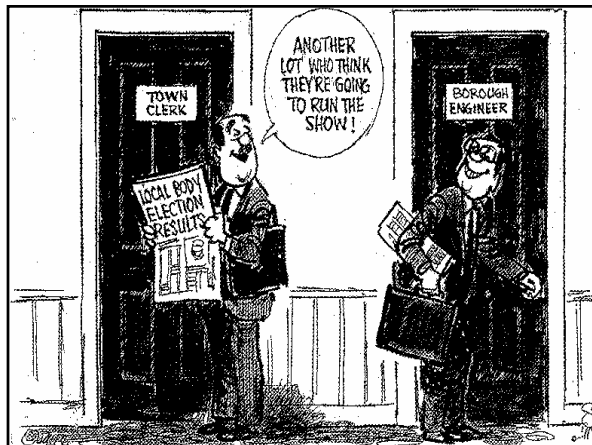
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- Impact of LGA 2002
- Potential for real planning
- Whole of Council approach



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- Yes Minister syndrome
- How to 'survive'



The slide features a blue background with two bullet points. At the bottom, there is a horizontal strip containing the Tasman District Council logo on the left and right, and a central collage of scenic images including a beach, a rainbow, a waterfall, and a field of crops.

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- Risk Averse
- Have a Little Faith



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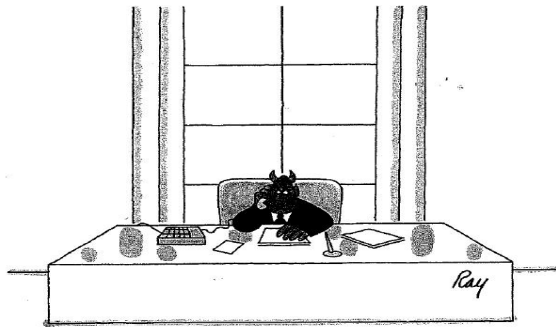
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A cartoon illustration of a dog sitting at a desk in an office. The dog is looking at a computer monitor. On the desk are a keyboard, a mouse, and some papers. The desk has the signature 'Ray' on it. Below the illustration is a quote.

"I've tried love and respect, but hatred and fear seem to be a better fit for me."

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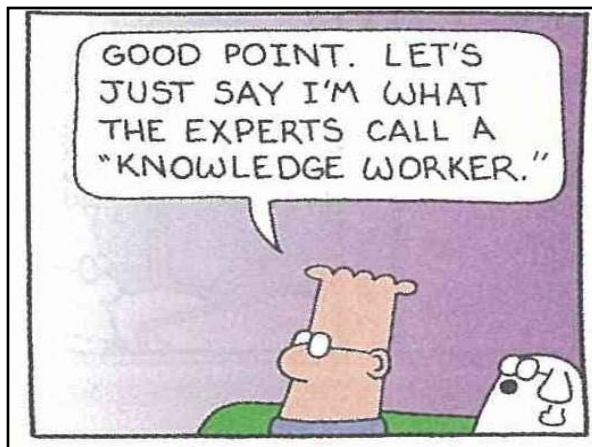
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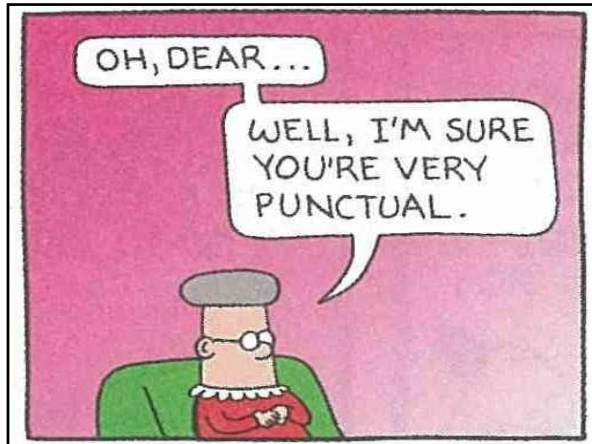
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- Calculated Risks
- Create the changes
- Be a stirrer



The bottom of the blue box features the Tasman District Council logo on the left and right, which includes the text "TASMAN DISTRICT COUNCIL" and "It's the lifestyle that counts!". Between the logos is a horizontal strip of four scenic images: a sunset over water, a person fishing, a waterfall, and a field of crops.

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- Involve the Whole of Council
- Do whatever it takes
- 100 words or less



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## Summary

- Get real
- Lead – don't follow
- Take calculated risks
- Involve the whole of Council
- K.I.S.S.

**AND MAKE A DIFFERENCE**



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