

City Plan – Outcomes to Implementation

“Never doubt that a small group of thoughtful,
committed citizens can change the world. Indeed
it is the only thing that ever has” – Margaret Mead



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Background

- Tomorrow's Manukau describes the
outcomes sought by our community and
sets targets to measure progress
 - It is a key driver for Council planning
 - It is supported by a workbook that will be
updated annually containing:
 - A list of actions
 - Organisations contributing to each action
 - Expected outputs
- Annual Progress



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Process

- Work with partners to identify community outcomes
- Multi agency experts develop draft actions for focus (evidence based)
- Draft actions signed off by Steering Group
- Draft actions given to Tomorrow's Manukau partners for consideration
- Consideration through LTCCP process
- Annual reporting

Tomorrow's Manukau

Enablers

- Council facilitation role
- Multi stakeholder outcome groups for each theme already in place for engagement
- Trust built up over years
- Ownership for actions by range of partners involved in development
- Don't ask too much
- Community support

Tomorrow's Manukau


Challenges

- Agencies didn't want to develop new responses
- Sheer scale of exercise
- Variability of response quality




Experiences & Lessons Learnt

- Good starting point for further commitment
- Raised profile of community outcomes
- Community liked the idea
- Too many responses
- Variable outputs



Way Forward

- Celebrate success
- Highlight success through case studies
- Focus on collaborative activity, not business as usual
- Use as lever for greater accountability
- Starting point for intervention logic



Stella Ford, Manukau City Council -
Presentation to 2007 Community Plan
Conference, September 2007



