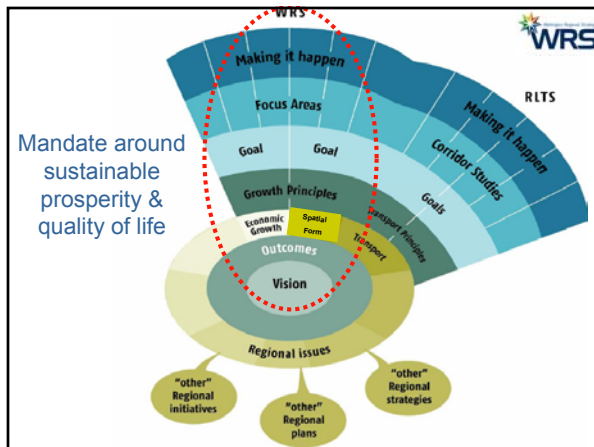




Project Goal

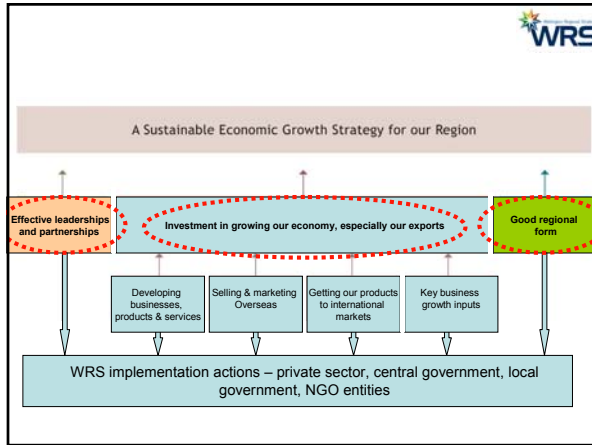
“Working together with the goal of building an **internationally competitive** Wellington region by developing and implementing a vision and an **integrated framework** to achieve **sustainable growth**”.

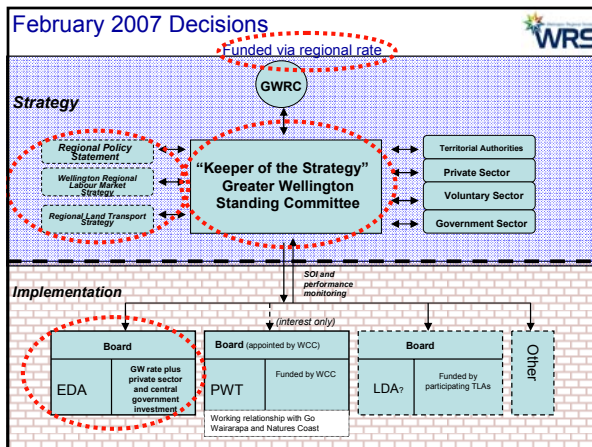





Where we've got to

- Formally endorsed strategy (1 July 2007)
- Regional sustainable 'prosperity' & 'quality of life' focus
- *New:*
 - regional governance arrangements
 - inclusion in other statutory tools e.g. RPS
 - regional funding mechanism
 - delivery agency (EDA)
 - formalised co-operative local / central government and private sector mechanisms








WRS Implementation

- WRS Committee serviced by:
 - Ø Local government chief executives group (CEG)
 - Ø CEG supported by Senior Officers Resource Team (SORT) (all TAs & GWRC)
 - Ø GWRC to have dedicated resource (1 to 2 persons) = current WRS Project Office role



Presentation focus

- How we identified strategic issues across regional communities and organisations.
- How WRS prioritised.


Issues:

- How to discuss long term issues in a short term world
- How do we know what the issues will be in 10 years time?
- Working with conflicting community opinions



Talking with the community about long term issues in a short term world

- Which community? 440,000 residents, 40,000 + businesses, 9 council territories, 7+ Government agencies directly interested...
- WRS 'prosperity' & 'quality of life' focus mean wide range of interests and points of contact.
- Information and engagement strategy – scale of investment tempered results.
- Variable levels of interaction around the region.




Long term issues in a short term world

- Starting point: LTCCP outcome statements from around region, CGovt policies and agendas.
- Stocktake of region using existing conduits
- 'Expert' evaluation of levers for change.
- Discussion document in 2005, media, advertising, roadshow, surveys.
- Strategic partners group (circa 50 entities) & workshops
- Local government workshops.
- Public submission process (LGA special consultative)



**Fact based exercise:
'Expert' reports to set scene**

1. Regional stocktake (infrastructure, environmental, social, economic) : WLGO 2004
2. Economic futures: Infometrics 2004
3. Economic projections: Berl 2005
4. Global megatrends & critical uncertainties: Delaney & Ass. 2004
5. Human Capital: Infometrics 2005
6. Demographic projections: Mera Ltd. 2004, SNZ 2005
7. Successful cities: Macroplan 2005
8. Housing: Property Economics 2005
9. Business, commercial & institutional dynamics: Property Economics 2005
10. Environmental & natural value constraints: WLGO 2005
11. Infrastructure (pipes, transportation & other): WLGO 2005
12. Labour force: DoL, MSD & WLGO 2005




**'Expert' evaluation informed
prioritisation**

Background reports evaluated for 'focus areas' (May 2005)


- SGS International – urban / spatial and economics
- Mentz / Kemp – urban / spatial and economics
- Berl - economic
- McDermott Miller - economic
- Cityscope – urban spatial and economic
- Arnold & Co. - economic
- Urbanista Ltd. – urban spatial

Refer www.wrs.govt.nz under tab consultants reports




**Long term issues in a short
term world - lessons**

- Good factual basis critical to cut through 'static' – where we've come from, where we're at.
- Quality assessment of trends and forces via external 'experts' extremely helpful.
- Attention needed to right grain of detail for audiences i.e 'sound bites' through to convincing specialist expert stakeholders.
- Experience that 'core' stakeholder audience interested and motivated.
- Tricky material to significantly and meaningfully engage at 'grass roots' unless around specific 'show case' projects. This is next phase of WRS.



**How do we know what the
issues will be in 10 years time?**

- Inherent expectation of strategy evolving.
- Tested initiatives in terms of 'resilience' and 'sustainability'.
- Makes sense if ? ... oil prices at over \$100 a barrel... if a pandemic... if terrorism... in the face of climate change... demographic change etc.
- Matrix evaluation of policy / initiative internal consistence or potential for conflicts.
- Some 'wildcards' - had to incorporate / accommodate elements that predated the WRS (e.g. western corridor)



**Working with conflicting
community opinions**

- Broad range of issues and concerns given scope of WRS
- Statistical surveys and focus groups critical to get past 'set piece' opinions / concerns. (e.g. levels of rates, role of local government etc.)
- Testing of concepts / world views accepted as healthy and necessary – *generally* done constructively, in good humour & diplomatically.
- 1 spectacular relationship failure... damaging & retrograde. Rebuilding process progressing well.
- Good facts a key to narrowing basis of points of difference.

End



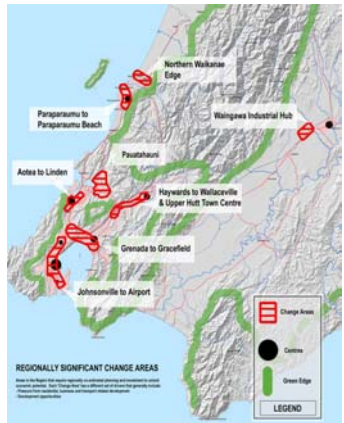
9 Key Action areas

Investment in:

- change areas
- centres
- industrial based employment locations
- intensification
- rural residential/lifestyle housing
- affordable housing
- the movement network
- quality urban design
- open spaces



Regional focus areas



- Areas subject to pressure for or opportunity for regionally significant change
- Co-ordinated planning frameworks to be prepared
- Led by TAs or groups of councils with peer review by all WRS partners

Refer Page 44 of WRS

WRS

Genuine Progress Indicators

- Promoted in discussion document in 2005
- Positive feedback from submissions
- Work progressing (PCE, Massey U, SNZ, MfE, MED)
- Desirability of integrating with national and international initiatives

