

# **ACYC Urban Youth Summit – Converse 05**

## **PROJECT BRIEF**

### **BACKGROUND**

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A fundamental part of the ongoing CAYAD action plan involves clear and effective dialogue with Auckland youth. Earlier this year, a Youth Engagement Action Team was formed from the CAYAD Working Group and at the same time, representatives from the Auckland City Youth Council expressed an interest in organising a Youth Forum around drugs and alcohol in conjunction with CAYAD.

### **PURPOSE**

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To ensure youth have a voice on issues that affect them and to assist in building their capacity to be able to take leadership towards positive social responsibility and peer support around drugs and related issues.

### **CAYAD PURPOSE**

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A 'by youth, for youth' event that will provide environments to not only share information but also introduce pathways to healthy opportunities and positive culture change around drug and alcohol related harm.

### **OBJECTIVES**

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- Provide a safe environment where youth can openly debate issues affecting them
- Empowering a healthy youth culture around drugs, alcohol and the related harm (especially bingeing, drink driving etc.)
- To build a strong base of 'youth' leaders committed to working towards creating a positive and healthy peer culture
- Advocating (where applicable) for policy change/development.

### **CAYAD OUTCOMES**

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A dynamic and connected network of youth leaders/advocates within Auckland secondary schools.

Sustainable action around D & A harm and like issues

A successful youth initiated (youth participation) project, run in partnership with key community stakeholders.

Increased awareness of D & A issues and related harm.

Commence a long-term relationship and help build the organisational capacity of the ACYC

Develop a framework for sustainable, by youth for youth forums

### **STRATEGY**

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Utilising a 'strengths-based' approach; run a one-day youth for youth forum with motivational speakers, talent and opportunities to dialogue around issues of need

### **POSSIBLE STAKEHOLDERS**

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ACYC	Pamela Mills & Melanie Cripps (+working group)
Youthline	Ramon Narayan
Mental Health	Sarah MacGee
Health Promoting Schools	Fred Astle
Media	Radio/Print/TV
Community Advisor	Steve Peterson
NZAAHD	Youth Week
Road Safety	Claire Dixon
Talent	Awanui Reeder/Anika Moa/Incursa/Spacifix

**OUTLINE**

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<i>Age range:</i>	15 – 18years	<i>Capacity:</i>	120
<i>Venue:</i>	TBC	<i>Duration:</i>	1 day
<i>Date:</i>	Youth Week (9-15 May 05)	<i>Time:</i>	9.30am – 4.30pm
<i>Theme:</i>	Youth Voices - TBC		

It is envisioned the day will begin with a powhiri. The morning will involve keynote speakers, with the afternoon breaking out into workshop sessions. In closing there will be entertainment (TBC). Catering will be provided.

**TIMELINE**

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06/12/04	Present CAYAD's involvement to the entire ACYC
10/12/04	Finalise theme/venue/workshops/face/working party Research financial opportunities (Road Safety/Rotary etc)
31/01/05	Finalise keynote speakers & workshop facilitators
14/02/05	Submit funding/sponsorship applications
28/02/05	Confirm financial partners/sponsors Finalise technical requirements (MAINZ etc) Open registration to schools etc
31/03/05	Begin marketing (tv/radio/print)